

*Celebrating 35 Years*



*of Hope, Health, and Healing*

The 19<sup>th</sup> Annual  
Staying on Course Charity Golf  
Classic

Sponsorship Package 2017



# The Event

*Celebrating 35 Years*



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On Tuesday September 12, 2017 The Jean Tweed Centre will host the 19<sup>th</sup> Annual Staying on Course Golf Tournament at the Sleepy Hollow Golf and Country Club in Stouffville.

- Date:** Tuesday September 12, 2017
- Location:** Sleepy Hollow Golf and Country Club, Stouffville
- Participants:** ~100 participants reflecting a wide range of Executive participants from the Investment, Medical and Health communities.
- Included:** Welcome gift, driving range with pros, BBQ lunch, 18 holes of golf, on course activities, dinner, silent auction, prizes & awards
- Details:**
- |                         |       |
|-------------------------|-------|
| Foursome:               | \$750 |
| Individual:             | \$200 |
| Dinner and Awards Only: | \$75  |

## **Early Bird Special – Bring new players & save!**

Bring a new second foursome and pay only **\$675 per foursome!**

Bring a new second player and pay only **\$175 per player!**

**Offered until May 30<sup>th</sup>, 2017**



# Event Agenda



- |                 |  |
|-----------------|--|
| <b>10:30 am</b> | Registration opens                                 |
| <b>11:00 am</b> | Golf Pro Clinic                                    |
| <b>11:15 am</b> | BBQ lunch  |
| <b>12:30 pm</b> | Shotgun tee off                                    |
| <b>5:30 pm</b>  | Silent auction opens                               |
| <b>6:15 pm</b>  | Welcome remarks & sponsor recognition              |
| <b>6:30 pm</b>  | Dinner   |
| <b>7:15 pm</b>  | Silent auction closes                              |
| <b>7:30 pm</b>  | Presentation, sponsor recognition, awards & raffle |
| <b>8:00 pm</b>  | Closing  |



# The Opportunity



This package outlines numerous levels of sponsorship and related benefits. We offer five key ways for corporations to get involved:

- **Sponsorship**
- **Foursomes**
- **Gifts-in-kind**
- **Individual foursomes and tickets**
- **Donations**

Your support of this event offers the opportunity to:

- Generate sales and leads in a key business section
- Build brand awareness boosting market and buyer perception
- Opportunity for business to business marketing at reception and dinner
- Drive sales and meet new members of your target market
- Create positive publicity & enhance image
- Heighten your company visibility by showing support in a very visible way



# Sponsorship opportunities: Summary



Presenting Sponsor	\$7500
Dinner Sponsor	\$5000
Golf Cart Sponsor	\$3500
Lunch Sponsor	\$3000
Raffle Sponsor	\$2500
Trivia Tent Sponsor	\$2500
Golf Pro Sponsor	\$2500
Contest Sponsor	\$2000
Scorecard Sponsor	\$2000
Golf Ball Sponsor	\$1500
Corporate Hole Sponsor	\$1000
Hole Sponsor	\$400



# Presenting Sponsor \$7500



## Benefits

- Recognition as the title sponsor
- Speaking opportunity and introduction at dinner
- Verbal acknowledgement at dinner
- Sponsor hospitality packages (welcome package plus one extra item)
- The ability to promote your sponsorship with your contacts, in your own publications and on social media

## Hospitality

- Two complimentary foursomes in the tournament

...cont.



# Presenting Sponsor, cont.



## Advertising & Marketing

- Full page corporate ad in event program
- Large banner acknowledging sponsorship
- Opportunity for a booth on course
- Acknowledgment on Welcome sign at golf registration
- Acknowledgement on thank you sign at dinner reception
- Opportunity for logo placement on player promotional item
- Company name or logo recognition in print promotional material including program, on site signage, banners & booklet
- Name and/or logo on website and social media advertisements

**\$7500**



# Dinner Sponsor

# \$5000



## Benefits

- Verbal acknowledgement at dinner
- Sponsor hospitality packages (welcome package plus one extra item)
- The ability to promote your sponsorship with your contacts, in your own publications and on social media

## Hospitality

- One complimentary foursome in the tournament
- Four complimentary tickets to the reception and dinner

...cont.







# Dinner Sponsor, cont.

## Advertising & Marketing

- Full page corporate ad in event program
- Dedicated signage at dinner tables acknowledging the sponsorship
- Corporate logo on reception napkins
- Opportunity for a booth on course
- Acknowledgment on Welcome sign at golf registration
- Acknowledgement on thank you sign at dinner reception
- Opportunity for logo placement on player promotional item
- Company name or logo recognition in print promotional material including program, on site signage banners & booklet
- Name and/or logo on website and social media advertisements

**\$5000**



# Golf Cart Sponsor \$3500



## Benefits

- Verbal acknowledgement at dinner
- Sponsor hospitality packages (welcome package plus one extra item)
- The ability to promote your sponsorship with your contacts, in your own publications and on social media

## Hospitality

- One complimentary foursome in the tournament
- Two complimentary tickets to the reception and dinner

...cont.





# Golf Cart Sponsor, cont.

## Advertising & Marketing

- Full page corporate ad in event program
- Dedicated signage on all golf carts
- Opportunity for a booth on course
- Acknowledgment on Welcome sign at golf registration
- Acknowledgement on thank you sign at dinner reception
- Company name or logo recognition in print promotional material including program, on site signage, banners & booklet
- Name and/or logo on website and social media advertisements

**\$3500**



# Lunch Sponsor

# \$3000



## Benefits

- Verbal acknowledgement at dinner
- Sponsor hospitality packages (welcome package plus one extra item)
- The ability to promote your sponsorship with your contacts, in your own publications and on social media

## Hospitality

- One complimentary foursome in the tournament
- Two complimentary tickets to the reception and dinner

...cont.





# Lunch Sponsor, cont.

## Advertising & Marketing

- Full page corporate ad in event program
- Dedicated signage at the luncheon
- Opportunity for a booth on course
- Acknowledgment on Welcome sign at golf registration
- Acknowledgement on thank you sign at dinner reception
- Company name or logo recognition in print promotional material including program, on site signage, banners & booklet
- Name and/or logo on website and social media advertisements

**\$3000**



# Raffle Sponsor

# \$2500



## Benefits

- Opportunity to host the Raffle with the tournament MC
- Verbal acknowledgement at dinner
- Sponsor hospitality packages (welcome package plus one extra item)
- The ability to promote your sponsorship with your contacts, in your own publications and on social media

## Hospitality

- One complimentary foursome in the tournament

...cont.



# Raffle Sponsor, cont.



## Advertising & Marketing

- Full page corporate ad in event program
- Dedicated signage at the raffle table
- Opportunity for a booth on course
- Acknowledgment on Welcome sign at golf registration
- Acknowledgement on thank you sign at dinner reception
- Company name or logo recognition in print promotional material including program, on site signage, banners & booklet
- Name and/or logo on website and social media advertisements

**\$2500**



# Trivia Tent Sponsor \$2500



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## Benefits

- Opportunity to host in the Trivia tent with JTC staff
- Logo sign placement at the Trivia tent
- Verbal acknowledgement at dinner
- Sponsor hospitality packages (welcome package plus one extra item)
- The ability to promote your sponsorship with your contacts, in your own publications and on social media

## Hospitality

- One complimentary foursome in the tournament

...cont.





# Trivia Tent Sponsor, cont.



## Advertising & Marketing

- Full page corporate ad in event program
- Dedicated signage at the trivia tent
- Opportunity for a booth on course
- Acknowledgment on Welcome sign at golf registration
- Acknowledgement on thank you sign at dinner reception
- Company name or logo recognition in print promotional material including program, on site signage, banners & booklet
- Name and/or logo on website and social media advertisements

**\$2500**



# Golf Pro Sponsor \$2500



## Benefits

- Private clinic with one CPGA Professional (10:00 am on Tournament day)
- Verbal acknowledgement at dinner
- Sponsor hospitality packages (welcome package plus one extra item)
- The ability to promote your sponsorship with your contacts, in your own publications and on social media

## Hospitality

- One complimentary foursome in the tournament

...cont.



# Golf Pro Sponsor, cont.



## Advertising & Marketing

- Full page corporate ad in event program
- Signage and recognition at Pro hole
- Opportunity for a booth on course
- Acknowledgment on Welcome sign at golf registration
- Acknowledgement on thank you sign at dinner reception
- Company name or logo recognition in print promotional material including program, on site signage, banners & booklet
- Name and/or logo on website and social media advertisements

**\$3500**



# Contest Sponsor

\$2000



## Benefits

- Verbal acknowledgement at dinner
- Sponsor hospitality packages (welcome package plus one extra item)
- The ability to promote your sponsorship with your contacts, in your own publications and on social media

## Hospitality

- One complimentary foursome in the tournament

...cont.





# Contest Sponsor, cont.

## Advertising & Marketing

- ½ page corporate ad in event program
- Dedicated signage at the contest areas (up to 6 tees)
- Opportunity for a booth on course
- Acknowledgment on Welcome sign at golf registration
- Acknowledgement on thank you sign at dinner reception
- Company name or logo recognition in print promotional material including program, on site signage, banners & booklet
- Name and/or logo on website and social media advertisements

**\$2000**



# Scorecard Sponsor \$2000



## Benefits

- Verbal acknowledgement at dinner
- Sponsor hospitality packages (welcome package plus one extra item)
- Commemorative sponsor gift
- The ability to promote your sponsorship with your contacts, in your own publications and on social media

## Hospitality

- One complimentary foursome in the tournament

...cont.



# Scorecard Sponsor, cont.



## Advertising & Marketing

- ½ page corporate ad in event program
- Prominent recognition on each team's scorecard
- Opportunity for a booth on course
- Acknowledgment on Welcome sign at golf registration
- Acknowledgement on thank you sign at dinner reception
- Company name or logo recognition in print promotional material including program, on site signage, banners & booklet
- Name and/or logo on website and social media advertisements

**\$2000**





# Golf Ball Sponsor \$1500

## Benefits

- Verbal acknowledgement at dinner
- Sponsor hospitality packages (welcome package plus one extra item)
- Sleeves of golf balls with sponsor logo given to every golfer in welcome package (provided by sponsor as a gift in kind)
- The ability to promote your sponsorship with your contacts, in your own publications and on social media

## Hospitality

- One complimentary foursome in the tournament

...cont.





# Golf Ball Sponsor, cont.



## Advertising & Marketing

- ½ page corporate ad in event program
- Exclusive signage at the driving range
- Opportunity for a booth on course
- Acknowledgment on Welcome sign at golf registration
- Acknowledgement on thank you sign at dinner reception
- Company name or logo recognition in print promotional material including program, on site signage, banners & booklet
- Name and/or logo on website and social media advertisements

**\$1500**





# Corporate Hole Sponsor \$1000

## Benefits

- Verbal acknowledgement at dinner
- Sponsor hospitality packages (welcome package plus one extra item)
- Commemorative sponsor gift
- The ability to promote your sponsorship with your contacts, in your own publications and on social media

## Hospitality

- One complimentary foursome in the tournament

...cont.



# Corporate Hole Sponsor, cont.



## Advertising & Marketing

- ½ page corporate ad in event program
- Acknowledgment on Welcome sign at golf registration
- Acknowledgement on thank you sign at dinner reception
- Company name or logo recognition in print promotional material including program, on site signage, banners & booklet
- Name and/or logo on website and social media advertisements

**\$1000**





# Hole Sponsor \$400

## Benefits

- Verbal acknowledgement at dinner
- Sponsor hospitality packages (welcome package plus one extra item)
- The ability to promote your sponsorship with your contacts, in your own publications and on social media

## Advertising & Marketing

- ¼ page corporate ad in event program
- Exclusive signage at selected hole
- Acknowledgment on Welcome sign at golf registration
- Acknowledgement on thank you sign at dinner reception
- Company name or logo recognition in print promotional material including program, on site signage, banners & booklet
- Name and/or logo on website and social media advertisements

**\$400**





# Sponsor Requirements

- Please provide a high resolution jpeg (300 dpi at the actual size), of your company logo for all Marketing pieces, by **August 10, 2017**.
- Please provide a high resolution jpeg of your company ad for the onsite program by **August 10, 2017**.
- For sponsorships that include an opportunity to have a booth on course you may have your stand alone booth at a designated hole attended by your staff. This is a great opportunity to have product demonstrations or give-aways. Please contact us for more details.
- Please provide player information (name and email address) to ensure all players are accounted for.



# Additional Opportunities: Gifts in Kind



## Gifts in Kind

- The raffle and silent auction are one of the highlights of the day for our golfers. Items in the silent auction are provided as an in kind donation by various corporations and generous individuals. Items include sports items, sports memorabilia, sports entertainment and travel. We hope you will contribute to the success of this event by providing an item as an in kind donation.
- For your contribution we will provide the following recognition:
  - Prominent display and description of your donation
  - Acknowledgement on thank you sign at dinner reception
  - Company name or logo recognition in print promotional material ,including program, on site signage & booklet
  - Name and/or logo on website and social media advertisements





# Additional Opportunities: Donations & Individual Tickets

## Donations

- Some individuals who are not able to attend the Golf Tournament day show their support for the Jean Tweed Centre by providing a monetary donation. A tax receipt will be provided for the monetary donation.

## Individual Foursomes & Tickets

- Foursomes, Individual player tickets and dinner tickets can be purchased for the tournament as well. Come and join us for a great day for a great cause.

**Your participation in any form is a tangible social investment in the community in which we all live and work. Together with your help, we will build a better future for over 1700 women and their children annually.**



# Registration

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**Register online at  
[www.gtigolf.com/stayingoncourse](http://www.gtigolf.com/stayingoncourse)**





# Registration for Cheques

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**Register ONLINE at [www.gtigolf.com/stayingoncourse](http://www.gtigolf.com/stayingoncourse) OR**

If you would like to pay by cheque, please make the cheque payable to The Jean Tweed Centre, complete the form below and send to Jennifer Linthwaite

Contact info	
Name	
Company	
Title	
Address	
City	
Province	
Postal Code	
Business phone	
Cellphone	
Email	



# Who We Are



- The Jean Tweed Centre provides services for substance use, mental health and problem gambling to women aged 16 and over and their families. The Centre is a **leader** in the provision of best practices and is nationally recognized for the services it provides our community.
- Our treatment programs include Residential & Day programs, Outpatient programs, Pregnant & Parenting programs, Family support, a Continuing Care program, Trauma counseling, a Therapeutic Child Daycare Centre and Supportive housing.
- Our intensive three-week residential program at Cumberland House provides support to 234 women each year. The residence is a place of serenity to many women temporarily providing a **safe** and **supportive** place to call home.
- During the healing process, many client family members also seek **support** within our Family program. The Centre provides direction and support for mothers and expecting mothers, addressing the serious issues and consequences surrounding substance use. The Centre is committed to early intervention and provides **therapeutic services to young children**, including childcare.



# Your Impact



The Staying on Course Charity Golf Classic is our largest yearly fundraiser. The Centre's core funding is from the provincial government; however, our fundraising efforts allow the Centre to grow new initiatives and expand our much-needed services.

Many of our pilot projects are funded independently, and once they flourish and have proven results we are able to secure government funding. Our nationally known Therapeutic Children's Daycare Centre is a product of this process. Our Daycare Centre has **changed the lives of over 1100 families**.

Fundraising and **your support** is key to the success of the Centre.

- Your support of this event ensures that the Centre can continue making **innovative strides** in providing women centred health care in our community.
- Your support ensures that women have a place to go where the **best-trained people** can provide treatment for women and their families.
- Your support ensures that hope is offered to women as they strive to develop life skills and make **positive changes** towards a healthy lifestyle.
- Your support provides a **new beginning** for women and their families.



# The Jean Tweed Centre Contact

*Celebrating 35 Years*



*of Hope, Health, and Healing*

Please contact us for additional information or registration:

Jennifer Linthwaite  
Director of Development  
215 Evans Avenue  
Toronto, ON M8Z 1J5

416.255.7359 ext. 245

[jenniferlinthwaite@jeantweed.com](mailto:jenniferlinthwaite@jeantweed.com)

